

## CONTACT DETAILS *Please Write Clearly*

Name:	Position:
Dept:	Company:
Address:	Country:
	Phone:
Email:	Fax:

POWERPOINT ONLY	PDF ONLY	POWERPOINT & PDF	PRICE PER REPORT IN PDF OR PPT – €200 / \$295 / £190 / A\$345 / NZ\$395 / ¥23,000 / C\$295 COMBINED PACKAGE FORMAT OF PDF & PPT – €320 / \$472 / £305 / A\$552 / NZ\$632 / ¥36,000 / C\$472
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Innocent Drinks: seven strategy lessons from the setbacks of Europe's biggest smoothie maker
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Beauty foods & beverages: 7 strategy lessons
	<input type="checkbox"/>		20 Key Case Studies in Functional and Health-Enhancing Beverages
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10 Key Trends in Food, Nutrition & Health 2010
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Probiotic juice: five key strategy lessons from Europe and the US
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Marketing Kids' Healthy Beverages
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Organic and all-natural kids' snacks and baby foods: Seven key case studies
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Energy shots: birth of a new premium-priced, high-growth category
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Failures in Functional Foods and Beverages And What they Reveal About Success
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	5 Key Trends in Kids' Nutrition 2009
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Trends & Strategies in Weight Management: Ten Key Case Studies
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Successful Superfruit Strategy
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Probiotics: Successful Strategies from the Global Marketplace
	<input type="checkbox"/>		The Food & Health Marketing Handbook

**BUY THE PDF & PPT TOGETHER & GET A 20% DISCOUNT**

POWERPOINT ONLY	PDF ONLY	POWERPOINT & PDF	PRICE PER REPORT IN PDF OR PPT – €110 / \$150 / £80 / A\$180 / NZ\$200 / ¥12,000 / C\$160 COMBINED PACKAGE FORMAT OF PDF & PPT – €165 / \$225 / £120 / A\$270 / NZ\$300 / ¥19,000 / C\$240
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cranberries: How Ocean Spray made them the world's most successful superfruit
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Anlene: What makes the world's biggest bone-health brand so successful?
	<input type="checkbox"/>		Danone Actimel: Innovation builds a probiotic mega-brand

**BUY THE PDF & PPT TOGETHER & GET A 20% DISCOUNT**



Please circle the relevant currency

£ \$ € A\$ NZ\$ ¥ C\$

**TOTAL** \_\_\_\_\_ (UK purchases pls+VAT)

## PAYMENT DETAILS

- Please invoice my company – Please supply a purchase order. **THE INVOICE IS PAYABLE IN 10 DAYS.**
- Please send a pro forma invoice so that I can arrange for pre-payment, I understand that once the payment is received you will complete my order.
- I will send payment directly to your bank – NatWest, Law Courts, Temple Bar, 217 The Strand, London WC2R 1AL  
**Account No:** 16663357 **Sort Code:** 60-80-08 **Swift Code:** NWBKGB2L **IBAN:** GB62NWBK60800816663357
- I enclose a cheque payable to **The Centre For Food & Health Studies Ltd**

Please debit my     Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**PLEASE NOTE:**  
• THAT CREDIT CARDS WILL BE DEBITED BY WORLDPAY OR PAYPAL, OUR FOREIGN CURRENCY PAYMENT AGENTS.

Card number

• ALL ORDERS PRE-PAID WILL BE SENT A FULL-PAID INVOICE

Last 3 digits on signature strip    Expiry date   /   Valid from   /